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AOM International

AOM INTERNATIONAL GROUP COMPANY LIMITED

權識國際集團股份有限公司

(formerly known as Kiu Hung International Holdings Limited 僑雄國際控股有限公司)*

(Incorporated in the Cayman Islands with limited liability and continued in Bermuda with limited liability)

(Stock Code: 00381)

SUPPLEMENTAL ANNOUNCEMENT

Reference is made to the announcement of the Company dated 17 January 2025 (“**the Announcement**”), in relation to the updates on business development of the Group.

Unless otherwise stated, all the capitalised terms used herein shall have the same meaning as those adopted in the Announcement.

The Board wishes to provide the Shareholders and potential investors of the Company with supplemental information as follows:

Over the past few years, our sales team of the Group has successfully established a sales network of more than 30,000 end customers in Fujian Province through on-site visits. This achievement reflects the professionalism of our team and our market penetration capability. In order to further expand the market and boost sales performance, the Company has reached a strategic cooperation with Hunan Qiuzhiyun. The target mutually set by both parties is to increase the number of end customers in the sales network of Fujian Province from the current 30,000 to 70,000 within one year.

IMPLEMENTATION STRATEGIES

Deepening Cooperation: in close collaboration with Hunan Qiuzhiyun, we jointly develop new markets and explore potential customers by leveraging its resources and channel strengths.

* For identification purposes only

Market Expansion: based on maintenance of steady growth in the market of Fujian Province, we expand the market to surrounding provinces and broader regions so as to achieve rapid growth in the number of end customers.

Product Promotion: we commence sales of a full range of the Group's products, including but not limited to yellow wine, Chinese herbs and toys, upon reaching a certain scale of customer base. Through precise market positioning and effective marketing strategies, we ensure that our products can penetrate the market at a fast speed.

EXPECTED REVENUE

In order to cope with the development, it is expected that the Group will recruit 200 sales personnel. Based on an annual sales amount of HK\$50,000 per end customer, if the number of end customers is increased to 70,000 successfully, it is anticipated to bring a revenue growth of billions. This growth would bring significant economic benefits to the Company, further strengthening and enhancing the market position of the Company.

Saved as disclosed above, all other information as set out in the Announcement remains unchanged and shall continue to be valid for all purposes. This announcement is supplemental to and should be read in conjunction with the Announcement.

By order of the Board
AOM International Group Company Limited
Yang Ling
Chairman

Hong Kong, 22 January 2025

As at the date of this announcement, the Board comprises five executive Directors, Mr. Yang Ling, Mr. Li Lizhong, Mr. Liu Mingqing, Mr. Sun Weiwei and Mr. Yang Bincheng; one non-executive director Mr. Tang Sing Hing Kenny; and three independent non-executive Directors, Mr. Chak Ching Long, Mr. Wang Xiao Ning and Ms. Chen Yuxin.