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(Incorporated in Bermuda with limited liability)
(Stock Code: 00620)

POSITIVE PROFIT ALERT

This announcement is made by UDL Holdings Limited (the "Company", together with its subsidiaries, the "Group") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and The Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors (the "**Board**") of the Company wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that the Group is expected to record a profit attributable to the owners of the Company for the six months ended 31 January 2014 as compared to the loss for the corresponding six months ended 31 January 2013.

The Board believes that such profit was mainly due to (i) an increase in revenue of the Group and (ii) the non-cash gain on the deconsolidation of Sunfill Limited, a subsidiary of the Group, upon the winding-up order made against Sunfill Limited on 11 December 2013 as disclosed in the announcement of the Company dated 11 December 2013. Reference is also made to Note 42(a) to the audited financial statements of the Company for the year ended 31 July 2013 contained in the annual report 2013 of the Company.

The information contained in this announcement is only based on the Board's preliminary assessment on the latest unaudited management accounts of the Group and other information currently available to the Company, and such information has not been audited or reviewed by the Company's auditors. Shareholders and potential investors are advised to read carefully the interim results announcement of the Company for the six months ended 31 January 2014, which is expected to be published on 25 March 2014.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board UDL HOLDINGS LIMITED Leung Yu Oi Ling, Irene Chairman

Hong Kong, 19 March 2014

As at the date of this announcement, the Board comprises four executive directors, namely Mr. Leung Yat Tung, Mrs. Leung Yu Oi Ling, Irene, Miss Leung Chi Yin, Gillian and Mr. Leung Chi Hong, Jerry; and three independent non-executive directors, namely Mr. Pao Ping Wing, JP, Professor Yuen Ming Fai, Matthew, Ph.D. and Ms. Tse Mei Ha.