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SAME TIME HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock code: 451)

Appointment of Executive Director

The Board announces that Mr. Mao Lu has been appointed as an executive director of the Company with effect from 2 August 2011.

Appointment of Executive Director

This announcement is made pursuant to Rule 13.51(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors (the “Board”) of Same Time Holdings Limited (the “Company”) is pleased to announce that Mr. Mao Lu (“Mr. Mao”) has been appointed as an executive director of the Company with effect from 2 August 2011.

Mr. Mao, aged 42, has been a managing director of Oriental International Education Consulting Service Co., Ltd since 2002. He managed the investments of some Chinese Companies in Australia, Papua New Guinea and mainland China. He is experienced in business management, public relationship and marketing, and also together with relevant experience in trading of natural resources. He also has good relationship with the Chinese government departments.

Mr. Mao has no relationship with any directors or senior management or substantial shareholders or controlling shareholders of the Company. Mr. Mao does not have any other interest (within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) in the shares, underlying shares or debentures of the Company. Mr. Mao did not hold any other directorships in other public company listed in Hong Kong or overseas in the last three years or any other position with the Company or any of its subsidiaries.

Mr. Mao has entered into a service contract with the Company for an initial term of 2 years subject to retirement and re-election at the next annual general meeting of the Company (thereafter retirement by rotation and re-election at least once every three years at the annual general meeting) in accordance with the Bye-laws of the Company. Mr. Mao's annual emolument is yet to be determined and a service contract will be entered into between the Company and Mr. Mao shortly. The remuneration of Mr. Mao will be determined by the Board or its delegated committee with reference to his duties and responsibilities as well as the prevailing market conditions.

Save as disclosed above, there is no other information which is discloseable pursuant to any of the requirements under Rules 13.51(2)(h) to 13.51(2)(v) of the Listing Rules, and there are no other matters relating to the appointment of Mr. Mao that need to be brought to the attention of the shareholders of the Company.

The Board would like to express its warmest welcome to Mr. Mao for joining as a member of the Board.

By Order of the Board
Same Time Holdings Limited
Yip Sum Yin
Chairman

Hong Kong, 2 August 2011

As at the date of this announcement, the directors of the Company are:

Executive Directors:

Mr. Yip Sum Yin (*Chairman*)
Madam Yu Hung Min
Madam Yu Pei Yi
Mr. Chung Chi Shing

Independent non-executive Directors:

Mr. Lai Wing Leung, Peter
Mr. Lam Kwok Cheong
Madam Lee Mei Ling