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SAME TIME HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock code: 451)

**PROPOSED ISSUE OF A HK\$90 MILLION CONVERTIBLE
REDEEMABLE BOND
DELAY IN DESPATCH OF CIRCULAR**

Reference is made to the announcements of the Company dated 23 March 2011 (the “Announcement”) and 25 March 2011 respectively. Terms used herein shall have the same meanings as defined in the Announcement.

It was mentioned in the Announcement that a circular (the “Circular”) containing, among other things, (i) further details about the Subscription Agreement and the issue of the Bond; and (ii) a notice convening the SGM, will be despatched by the Company to the Shareholders as soon as practicable within 15 business days after the date of the Announcement i.e. 14 April 2011. However, as additional time is required for the Company to finalise the contents of the Circular, the despatch date of the Circular is expected to be postponed to on or before 29 April 2011.

By order of the Board
Same Time Holdings Limited
Yip Sum Yin
Chairman

Hong Kong, 14 April 2011

As at the date of this announcement, the executive Directors comprise Mr. Yip Sum Yin, Madam Yu Hung Min and Madam Yu Pei Yi, and the independent non-executive Directors comprise Mr. Lam Kwok Cheong, Mr. Lai Wing Leung, Peter and Madam Lee Mei Ling.