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SAME TIME HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(the "Company")

(Stock Code: 451)

UNUSUAL PRICE MOVEMENT

This statement is made at the request of The Stock Exchange of Hong Kong Limited.

The board of directors of the Company (the "Board") notes the recent increases in the price of the shares of the Company and wishes to state that the Board is not aware of any reasons for such increases.

The Board also confirms that save for (i) the placing of up to a maximum of 11,380,000 shares of the Company mentioned in the announcements of the Company dated 15 March 2011 and 17 March 2011 respectively; and (ii) the proposed issue of a HK\$90 million convertible redeemable bond mentioned in the announcement of the Company dated 23 March 2011, there are no negotiations or agreements relating to intended acquisitions or realisations which are discloseable under rule 13.23 of the Listing Rules, neither is the Board aware of any matter discloseable under the general obligation imposed by rule 13.09 of the Listing Rules, which is or may be of a price-sensitive nature.

Shareholders and potential investors are advised to exercise caution when dealing in shares of the Company.

Made by the order of the Board the directors of which individually and jointly accept responsibility for the accuracy of this statement.

By order of the board
Same Time Holdings Limited
Yip Sum Yin
Chairman

Hong Kong, 12 April 2011

As at the date of this announcement, the executive directors of the Company are Mr. Yip Sum Yin, Madam Yu Hung Min, Madam Yu Pei Yi, and the independent non-executive directors are Mr. Lam Kwok Cheong, Mr. Lai Wing Leung, Peter and Madam Lee Mei Ling.