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SAME TIME HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)
(Stock code: 451)

NOTIFICATION OF BOARD MEETING

The Board of Directors (the "Board") of the Company announces that a meeting of the Board will be held at 17th Floor, Phase 1, Kingsford Industrial Building, 26-32 Kwai Hei Street, Kwai Chung, New Territories on Monday 26 July 2010 at 11:00 am for the purposes of, among others, approving the results announcement for the year ended 31 March 2010 and considering the payment of a final dividend, if any.

By order of the Board of
Same Time Holdings Limited
Yip Sum Yin
Chairman

Hong Kong, 14 July 2010

As at the date of this announcement, the executive directors of the Company comprise Mr. Yip Sum Yin, Madam Yu Hung Min and Madam Yu Pei Yi, and the independent non-executive directors comprise Mr. Lam Kwok Cheong, Mr. Lai Wing Leung, Peter and Madam Lee Mei Ling.