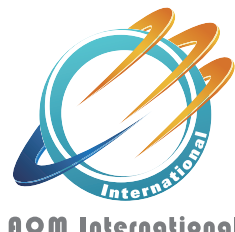


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*This announcement is for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for any securities of the Company.*



## **AOM INTERNATIONAL GROUP COMPANY LIMITED**

### **權識國際集團股份有限公司**

*(formerly known as Kiu Hung International Holdings Limited 僑雄國際控股有限公司\*)*

*(Incorporated in the Cayman Islands with limited liability and continued in Bermuda with limited liability)*

**(Stock Code: 00381)**

### **VOLUNTARY ANNOUNCEMENT UPDATES ON BUSINESS DEVELOPMENT**

This announcement is made by AOM International Group Company Limited (the “**Company**”) and its subsidiaries (collectively referred to as the “**Group**”) on a voluntary basis to provide the shareholders and potential investors of the Company with updates on business development of the Group.

#### **STRATEGIC COOPERATION AGREEMENT**

The board (the “**Board**”) of directors (the “**Directors**”) of the Company is pleased to announce that on 11 June 2025 (after trading hours on the Stock Exchange), Kiu Hung (Fujian) Investment Co., Ltd. (“**Kiu Hung Fujian**”), a wholly-owned subsidiary of the Company, entered into a strategic cooperation agreement with Henan Qiuzhiyun Technology Co., Ltd.\* (河南秋之韻科技有限公司) (“**Henan Qiuzhiyun**”) in respect of the joint development and operation of Henan Yuntai Mountain Wellness Valley (河南雲臺山養生谷) (the “**Cooperation**”).

To the best of the Directors’ knowledge, information and belief, having made all reasonable enquiries, each of Henan Qiuzhiyun and their ultimate beneficial owners are independent third parties.

## **COOPERATION**

Pursuant to the strategic cooperation agreement, Kiu Hung Fujian and Henan Qiuzhiyun will jointly develop and operate the Henan Yuntai Mountain Wellness Valley, aiming to establish Asia's largest life science institute and stem cell experience center. The strategic cooperation will create an integrated base combining tourism, leisure retreats, and recreation and healthcare for high-end customers.

## **INFORMATION ABOUT HENAN QIUZHIYUN**

### **Henan Qiuzhiyun**

Henan Qiuzhiyun was established in China in September 2023. It is a high-tech enterprise specializing in biotechnology research and development and application in the health industry. Based on the advantages of Chinese medicine resources in Henan Province, focusing on the technological development of extraction of active ingredients in plants, Henan Qiuzhiyun has built a standardized GMP production workshop, with core technologies, for instance, supercritical CO<sub>2</sub> extraction. Its products cover three major series, namely Chinese medicine tablets, health food products and cosmetic raw materials. Leveraging the plantation base of local herbs in Yuntai Mountain area, Henan Qiuzhiyun innovated the whole industry chain model of “plantation — R&D — production”. Currently, it applied for 15 patents and passed the ISO22000 food safety management system certification, striving to become a benchmark enterprise in the bio-health industry in central China.

## **REASONS FOR AND BENEFITS OF THE COOPERATION**

The Group is principally engaged in (i) manufacturing and trading of toys and gifts items; (ii) exploration of natural resources; (iii) Chinese herbs business and (iv) investment in various potential businesses including fruit plantation, yellow wine, leisure and culture.

The strategic cooperation between Kiu Hung Fujian and Henan Qiuzhiyun is based on deep integration of the complementary strengths of both parties and the Yuntai Mountain's recreation and healthcare resources: leveraging the Group's experience in cultural tourism project development and size of asset under management amounting to RMB2 billion, combined with Henan Qiuzhiyun's technology accumulated in the area of plant extracts (with 15 patents and GMP-certified production lines), both parties jointly developed Henan Yuntai Mountain Wellness Valley project. This cooperation will realize the value of the three parties: the Group will lower the investment risk of heavy assets through the “light asset + technology empowerment” model; Henan Qiuzhiyun will gain access to the end-market with an annual of 3 million visits to the scenic area; and Yuntai Mountain Scenic Area will optimize the industry chain of “traditional Chinese medicinal diet therapy — ecological tourism — cultural experience”. It is anticipated that the project operation will boost local employment, serving as a demonstration project for the integration of “cultural tourism + recreation and healthcare” industries in Henan Province at a provincial level.

After considering the above, the Directors believe that the cooperation agreement is in the interests of the Group, and that the terms and conditions of the cooperation agreement are established on normal commercial terms, are fair and reasonable, and are in the interests of the Company and its shareholders as a whole.

## IMPLICATIONS UNDER THE LISTING RULES

As the transaction contemplated under the cooperation agreement is revenue in nature and conducted in the usual and ordinary course of business of the Group, the entering into of the cooperation agreement does not constitute a notifiable transaction under Chapter 14 of the Listing Rules.

By order of the Board  
**AOM International Group Company Limited**  
**Yang Ling**  
*Chairman*

Hong Kong, 11 June 2025

*As at the date of this announcement, the Board comprises five executive Directors, Mr. Yang Ling, Mr. Li Lizhong, Mr. Liu Mingqing, Mr. Sun Weiwei and Mr. Yang Bincheng; one non-executive director Mr. Tang Sing Hing Kenny; and three independent non-executive Directors, Mr. Chak Ching Long, Mr. Wang Xiao Ning and Ms. Chen Yuxin.*